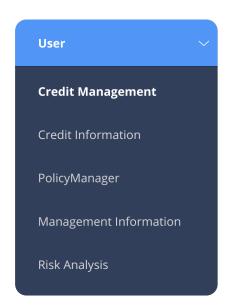
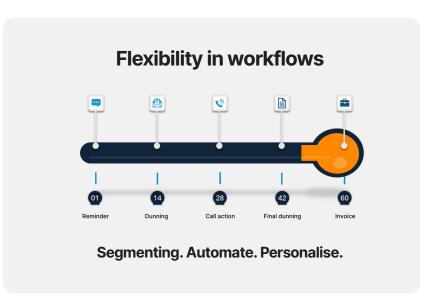


#### **Credit Management Software**

# The best price, the best service and the best product

Could your organisation's accounts receivable management be better, tighter and more professional? Optimise your accounts receivable administration with Credit Management Software. With CreditDevice's software, you organise the dunning process at a glance. Set priorities, make strategic choices and create new opportunities based on valuable information generated by the Credit Management Software. The actions and status of the debtor portfolio are clearly displayed in a personalised dashboard.





#### Powerful dashboards

Customised dashboards: your personal insights.

#### Configuration

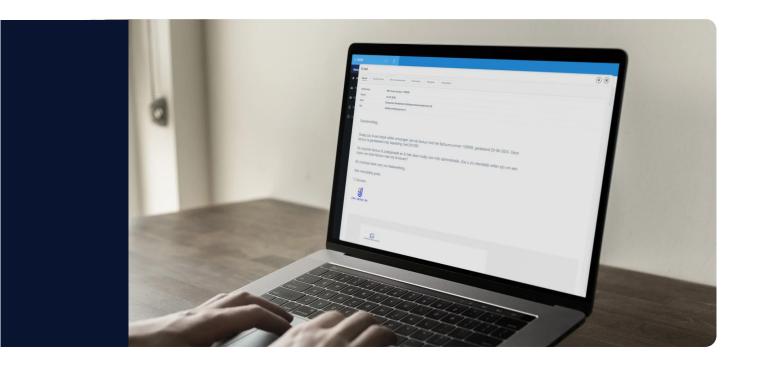
Easily customise our software to your needs and retain control over modifications after implementation.

#### **Online payments**

Easily integrate online payments, send payment links to desired customers.







# **Full visibility on your** debtors at all times

Do you recognise this? Your business is growing and your accounting package is increasingly unsupportive of your accounts receivable management. The complexity in your administration increases and awkward overlaps arise. Working in Excel is becoming too time-consuming and the manual jobs are getting over your head. Or you have already purchased a credit management package, but are exploring whether you can do better.

Credit Management Software from CreditDevice puts an end to all this stress and loose ends. Your processes run more smoothly and you have real-time visibility of the risks within your portfolio anywhere, anytime. Moreover, everyone automatically receives tailor-made reports. Because you need fewer FTEs, you also reduce your costs.

## One-stop dunning at corporate level

#### **Corporate view**

In Corporate view, you link several debtor numbers of the same customer together. Parent companies and subsidiaries can thus be reminded at group level in one go. The central overview shows which amount is outstanding and which amount is overdue. This is particularly useful if, for example, you have several administrations within your company, which in turn have to deal with different business units at a customer. From now on, you have all the information together.

# Invoices are paid much faster and complaints are handled faster

#### **Careful handling of complaints**

Efficiency and communication are essential in adequate complaint handling. Our software ensures that it is immediately clear who is handling the complaint and that the customer is approached quickly and correctly. First, we map out what kind of complaints you are dealing with (e.g. service complaints) and attach templates to them. If a customer submits a complaint, you immediately send them a confirmation with the message that a response will be given within five working days. An employee is automatically assigned the complaint file. If the employee does not resolve the complaint in time, another employee is notified. You can monitor the whole process and improve it if necessary.

### **Note important information**

Always up to date using notes. For example, you indicate what is going on per invoice or group of invoices, so that when you next call the customer, you know exactly what was discussed. Special notes about a debtor automatically appear at the top of the debtor card. For example, 'always ask for Peter van der Meer'.

## **Online payments**

Our software can easily link online payments to your communication. This way, you make it even easier for the customer. Emails and text messages then contain a payment link and letters a QR code. So the debtor can pay an invoice or all outstanding invoices with one click or scan. Payments via iDeal, credit card, PayPal or Mister Cash are possible. These payment links give spectacular results. At B2C, we see that 40% of debtors pay immediately. For small business debtors, the figure is 25%. By comparison: without a payment link, only 5% pay within a day!





#### Link your e-mail

## **E-mail integration**

How many emails come into your accounts receivable department every day? Hundreds? Thousands? Every email that comes in takes time. To optimise your department's efficiency, you can integrate your e-mail boxes and those of your colleagues into our software.

#### Sending and replying to e-mails

To ensure that you never have to switch to your e-mail box while working in CreditDevice, you can use the software as your Outlook (or equivalent). This allows you to format and send emails to your debtors directly from within the software.

#### Synchronising multiple e-mail boxes

Add different email boxes to the software, so all your emails are immediately visible in the application. Whether you have Outlook, G-mail or another e-mail provider, you can easily connect your inbox and all other relevant folders. Decide who gets to see which inbox or folder.

## Linking e-mails to debtor

After linking your e-mail, you can integrate e-mails by linking them to the right debtor file. You can also choose to let the software recognise the correct debtor and automatically place the e-mail in the debtor file.

#### Save time with our smart robot

# Artificial intelligence

Let our robot process your e-mail so you can focus on the important things! To optimise departmental efficiency, we use your e-mail to automate actions. This means you no longer have to open and read all emails. Our smart robot will learn your processes and requirements. After a while, it can even answer emails for you. The time you gain by doing so can be spent by you and your colleagues on other things!

As with any new colleague, you need to get the robot properly trained. That takes time. The robot gets to know your processes and data better and better and can gradually take more work off your hands. In the beginning, the robot will prepare all actions for you to check. In time, you can entrust standard actions to it completely.

#### The importance of good reporting

# Why Credit Management Soft-ware?



#### **Invoices paid faster**

Our software helps you communicate effectively with your debtors. For example, automatically send a payment link along with reminders, with the online payments option. Would you rather send reminders by post or maybe even by text message? Any form of communication is possible. Determine the right tone of voice for each customer and take targeted action for the best result: getting invoices paid faster!



#### **Tailor-made reports**

Measure your customers' payment behaviour, predict default risks and streamline all your activities. With clear reports and analyses, you are always aware of your customers' payment behaviour and have insight into their financial situation. This allows you to better prioritise and strategise: what is important and where is the focus?



#### Licence fees

With us, there is no pricing system with separate licences per user. We realise that different departments within the organisation are involved in collecting outstanding debts. Licence fees would only increase the threshold for your colleagues to access the software. So with CreditDevice, anyone can use the application. Of course, as a credit manager, you decide which rights and roles a colleague has.



#### Maintaining control

You can dunning each debtor segment appropriately. You define the segment, the strategy and the priority. The workflow does the rest. After a while, you start analysing: what is the result of automatically sent messages, telephone reminders and promises of payment? Then - with or without the help of CreditDevice - you adjust your approach.





**Professionalise your** accounts receivable management with the best software

### **Good reporting**

We return the valuable information stored in the software to you in a structured manner. You receive Excel lists or PDFs, including company logo and the desired diagrams. There are no restrictions here: it is possible to report on everything! Do you want to inform the CFO monthly on the top 10 debtors with the highest outstanding balance? Do you want to send out consolidated DSO calculations? Or provide a weekly overview of outstanding items to your account managers? This is done automatically via our handy mail planner. Your colleagues receive only the data they need - in the right form and at the right frequency.

## **Fully configured**

Upon delivery, our software is fully configured to your requirements. Of course, you can always adjust and optimise things yourself, such as action paths, debtor groups or e-mail templates. The software is very user-friendly. You do not need us. That saves money and you can switch much faster. Of course, we are always ready to help if you cannot work it out yourself.

## Send copy invoices

A well-known excuse from non-paying debtors is that they 'never received the invoice'. Then you again spend time and energy sending a copy. You solve this by automatically sending the original invoice along with a reminder. If you save all invoices in PDF form on a server and give us access to that location, we will retrieve the invoice based on the file name (= invoice number) when the system requests it. For example, in manually generated e-mails or as part of the action path. That saves you a lot of hassle!

# What makes CreditDevice unique?

#### One integrated application

Within our online application, you can purchase various interactive modules. These function separately from each other, but work best as a whole. For example, you start with Credit Management Software and then also purchase Credit Information. Risk Analysis is a smart addition if you want to be able to compare your internal data with our database. If you have credit insurance, we recommend PolicyManager. You choose what suits you and when you want to scale up.

'I have been working with CreditDevice's software for some time now which is why I was keen to implement it at Countus. Huge opportunities to improve the credit management process. Every week again I discover new possibilities that I would like to start using. My accounts receivable management team is now increasingly finding its way within the software and so we can do our work just a little bit better every day than yesterday!' Arendo Sturre - Countus

#### **Quick and direct contact**

We are an independent company with no external shareholders. In practice, this translates into short lines of communication and quick contact. The close relationship with our clients is also reflected in the development process of new products: we do this in-house and always in consultation with users. 'CreditDevice is not a supplier but a partner'. - YoungCapital







Our software communicates seamlessly with your system with up-to-date data

## Data exchange: how does it work?

#### Import and exports

Our Credit Management Software requires a connection between your accounting package and our online environment. You yourself provide an export script that transfers data from your accounting package to our server via an xml or csv file. Then it's up to us. We process the supplied data according to an import script. Once both scripts are set to start at set times, everything runs automatically.

## Discover all functionalities of our Credit **Management Software**

### **Customer segmentation**

A private individual, multinational, self-employed person or BV: you naturally approach them all differently. Within our software, you therefore form debtor groups based on size or risk, each with their own workflow. What is special about CreditDevice is that we support you in that classification, because we can estimate the risk of your debtors. As a credit manager or financial manager, you therefore only need to think once at the outset about the policy you want to pursue.

## Flexibility in workflows

When you start with Credit Management Software, you start with a dunning process that you think works. Slowly, you learn to understand your customers' behaviour and discover where and how to improve. An important added value of CreditDevice is that we allow you to adjust workflows based on this progressive insight. For example, you change the order of actions, the intervals or the texts of e-mails. By the way, the number of workflows is unlimited.

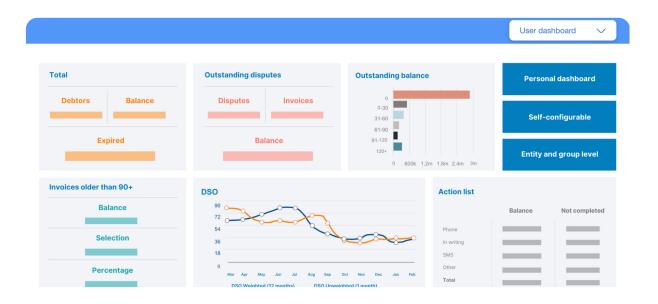
#### Power BI dashboards

These dashboards are available for both PolisManager and debtor management users. Equipped with extensive filtering capabilities, the dashboard offers in-depth insights into specific administrations or debtors with certain statuses.

# Structure your manning cycle to create more overview.

#### **Useful dashboards**

We create stakeholder-level dashboards and present relevant insights in them. Your own data and ours come together in the dashboard. So everything related to your debtors can be shown here. You can get insights at entity level or at consolidated level. In addition, you are free to create your own dashboard with the information that is important to you.



### Time saving action lists

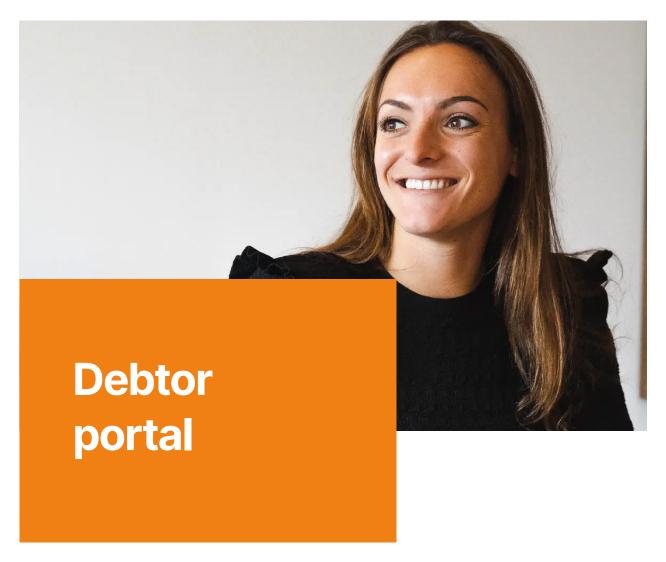
If you have thought about what your workflows should look like, you will find all the actions that result from them in the software. If you work from those lists on a daily basis, you will avoid non-payment or late payment of invoices and be able to respond faster to customer queries. Sometimes an additional action is needed. For example, a complaint has been made and you need to check whether it is correct. You want to check whether a colleague has already completed a certain task. Or you can't get hold of someone and need to call again tomorrow. This then becomes a new action in the action list.

#### **Sort actions**

You can sort the work in all sorts of ways. In the action lists, for example, you can filter who you want to call first: the one with the highest balance, the invoice with the longest due date, the most invoices, etc. You choose where to start. In the debtor card, you will find all available information about that company. After completing the action, you quickly click through to the next action from the debtor card. If you work with several debtor managers, everyone will see their own work overview. Is debtor manager Jan sick? Then you simply take over his work by adjusting the filters.







CreditDevice's Debtor Portal enables self-service credit management. This allows you to offer your customers, among other things, the possibility to download copy invoices themselves, request payment schedules, leave messages and make payments directly online. This will save not only your customer, but also yourself a lot of work.

Do you want your customers to be self-supporting in managing their outstanding invoices? By giving your customers access to their own accounts receivable portal, you enable them to view their invoices, pay them or ask questions, without the need for e-mail traffic or phone calls. During the day, evenings and even weekends.

#### **Benefits for your customer**

- Make payments directly online via iDeal, among others;
- Download copy invoices;
- Request a payment schedule;
- Add a PO number;
- Make a payment commitment;
- Report a complaint;
- Change contact details;
- Ask a question about one or more invoices.

# **CreditDevice**

CreditDevice has been a leading player in the credit management industry for 20 years. As an IT company, CreditDevice develops its own credit management-related software products. The solutions enable companies to make informed business decisions, identify opportunities and mitigate risks. Its advanced Credit Management Software, meets the rapidly evolving market needs of today's businesses and helps customers simplify communication about overdue invoices.

CreditDevice. Credit Management Solutions. www.creditdevice.com

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